



DeFi Gen



Decentralized Finance Generation. DeFi Gen, LLC-© 2022

INTRODUCTION

Decentralized Finance (DeFi) is a developing area at the intersection of blockchain, digital assets, and financial services. DeFi Gen, LLC is at the forefront of Yield Farming (a sub-sector area of DeFi in a sub-sector industry of cryptocurrency) with an industry penetration of 0.01% of all crypto users globally. DeFi protocols seek to disintermediate finance through both familiar and new service arrangements.

The market experienced explosive growth beginning in 2020. According to a tracking service “DeFi Pulse”, the value of digital assets locked into DeFi services grew from less than \$1 billion in 2019 to over \$15 billion at the end of 2020, and over \$80 billion in May 2021. Yet DeFi is still early in its maturation. DeFi provides a new opportunity for token models that reward long-term focused participants. The provision of capital is not just a payment to fund future protocol development and reward insiders; it is a direct contribution to DeFi activities such as trading, lending, stablecoin collateralization, and insurance. More liquidity increases the value of the network, and some of that value flows back to the liquidity providers. ***DeFi Gen, LLC carefully vets and seeks out new, highly optimized, U.S. based algorithmic pegged protocols to produce maximum returns under carefully managed yield farms through compounded interest and many other tools.***



YIELD FARMING

Common mechanisms include lock-up yields that pay interest for immobilizing digital assets in pools, where they serve as liquidity or collateral for a DeFi service; liquidation fees that pay market-makers a percentage of the value of under-collateralized, liquidated loans; and liquidity mining that pays the interest in the form of tokens issued by the DeFi service itself.

Because of DeFi's composable, programmatic architecture, these mechanisms can be further integrated into structures such as yield farming, which optimizes returns from liquidity mining and lock-up yields by automatically moving funds. The earnings rate may be determined in several ways, including a pro-rata share of transaction fees, parameters set through the protocol's governance process, or a bonding curve that rewards earlier participation.

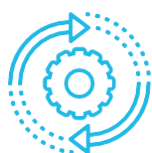


DIVERSIFIED STRATEGIES



ADJUSTING FOR VARIABLE CHANGE

DeFi Gen monitors all governed assets on a daily basis to adjust for variable change not only in the cryptocurrency markets, but for token pegged changes as well as changes with APR in various farms within all protocols.



DIVERSIFIED FARMS AND PROTOCOLS

Diversification (like with any monetary investment) is crucial for a variety of reasons. A protocol can be hacked, there may be server malfunctions, protocol coders may have deviated from protocol contract, or in some cases where protocols have a majority owner by way of native tokens, the voting may sway in a direction that goes against not only DeFi Gen's strategy, but the strategies of our clientele. Therefore, motivating us to transition funds in and out of protocols to best suit profitability needs.

SECURITY

DeFi Gen is owned and managed by leading cryptocurrency yield farming security experts, holding credentials at a master's level in security, as well as credentials specifically in cyber security from prestigious schools like the Massachusetts Institute of Technology (MIT).

- DeFi Gen prides itself on practicing the latest tactics in crypto-security to include redundant wallet and exchange usage, best practices for speedy and safe asset transfers to our clients on a monthly basis if they so choose for frequent payouts, but more importantly, we stay up to speed on the latest threats and deterrence for those threats in blockchain.

DUE DILIGENCE

In addition to providing the best security and practicing the latest security practices in cryptocurrency, DeFi Gen has a one of a kind due diligence capability. Unlike many yield farming and speculative crypto traders, DeFi Gen will only put monetary assets into protocols that not only fits our investor models, but that has been thoroughly doxed by our own background check process. We take the time to know who the coders are behind the operations, their backgrounds, previous successes and range of other information that allows for accountability of the individuals that created the protocols. DeFi Gen does not invest client monies into any overseas protocols, or any anonymous crypto eco-systems that is not fully transparent, and we have direct contact with the very founders and developers of the protocols themselves.

STAKING

Staking is the process of locking up crypto holdings in order to obtain rewards or earn interest. Knowing when to stake, vs knowing when to “claim” is key to the success of not only earning as quickly and as much monetary gain as possible for our clients, given their timeline and personalized strategy, but also maintaining the health of the ecosystem within various protocols that our client funds are working in.



CLAIMING & EXITING

Our clients may claim rewards as frequent as once per month (maximum 12 payouts per year), or they may compound their earnings for higher payouts long term, or exit all protocols and claim all monies engaged and managed by DeFi Gen whenever they so choose. A full or partial exit can be executed within 2 business days before funds are set to an account of our clients choosing.



www.DeFiGen.Money



See website for contact